OLIVIA WONG

Innovation Expert & Speaker

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ABOUT ME

Learn fast. Experiment. Test. Reduce the time it takes to try new ideas. Innovation isn't about coming up with one great idea. It's about trying a million different things and finding the one solution that works.

I'm Olivia Wong, an innovation expert who has taught thousands of organizations how to prototype, test, and iterate at lighting speed. My company, Prototype Thinking Labs, trains companies to create new offerings that will viscerally captivate customers with data-driven confidence, at the same time reducing months or years from development.

Using a breakthrough method born at Google X, I inspire teams to break past dogma, shortcut debate and dive straight into the heart of innovation: experimentation and rapid learning. Drawing from case studies from Google X and the best innovation labs in the world, I can show your organization how to solve moonshot problems 10x faster.

200+
EVENTS
across tech, finance, healthcare, nonprofit, government, b2c and b2b

1000+
COMPANIES
trained in Prototype Thinking, the next evolution of the Design Sprint

80%
ADOPTION
80% of our clients continue to use our methodology 2 years later

LEARN 10X FASTER
TALK & WORKSHOP

To keep up with the market, the single most important capability is how quickly we learn. We'll show you how to learn 10x faster by thinking with prototypes: creating dozens of experimental iterations in a short amount of time. This workshop is a hands-on introduction to the Prototype Thinking process. Bring a real challenge or idea to work on.

REMOTE PROTOTYPING
ONLINE WORKSHOP

During uncertain times, adaptability is our greatest competitive advantage. In this virtual Zoom workshop, we'll show you how to test regularly through video and Google Docs. Bring a real idea or challenge to work on. You'll learn how to build prototypes and make immediate changes on the fly in response to live user feedback. This workshop is broken into a 30-minute lecture and a 1-hour interactive workshop which can be scheduled separately.

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HANDS DOWN THE BEST EVENT AT THE CONFERENCE

- Startup Week participant

ONE OF THE MOST REFRESHING SPEAKERS I'VE HAD

- Draper University student

THE LECTURE WAS SO AMAZING, I COULDN'T EVEN BLINK

- Draper University student

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